KEYNOTE & WORKSHOP FOR LEADERSHIP TEAMS

Cracking the Accountability Code!

Learn what it really takes to hold your team accountable.
It's not what you think.



Machen MacDonald

What your leaders will take back to work

01

Build a high-performance culture

Establish a culture of accountability in your organization, and make it stick.

02

Stop the justifying

Help people stop explaining why they keep falling short and inspire them to start exceeding expectations.

03

Eliminate excuses once and for all

Replace excuses with clear commitments, ownership and follow-through.

04

Grow your people

Enjoy developing your people so they can grow the organization.

Help your people become aligned, clear, confident and committed to being their best. Available as a keynote or interactive workshop, in person or virtual.





> *"Listening to Machen has allowed me to see leadership in a whole new way. He does a fantastic job of showing how to keep it simple and stay focused on what really matters to get people to perform at their best."*
>
> **Brian Tracy, author**

> *"Machen has the ability to ignite the potential of his audiences."*
>
> **John Assaraf, Praxis Now**

> *"Machen has a unique talent to bring out the brilliance in anyone and any organization."*
>
> **Russ Lane, Compass Financial**

ABOUT MACHEN

Machen MacDonald is a strategic business & life coach who has coached top producers, business owners, executives and community leaders since 2001. He founded ProBrilliance Leadership Institute, chairs a Vistage peer group of CEOs and business owners, and is the best-selling author of nine books, including *The M.A.G.I.C. Essentials of Elevated Leadership*. Through simple performance models, he makes lasting change fast, easy and fun.

Turn accountability into your competitive advantage.

Contact Machen today machen@probrilliance.com (530) 273-8000 probrilliance.com